



# Waterlogue

NEWSLETTER OF THE VIRGINIA WATERCOLOR SOCIETY

<http://www.virginiawatercolorsociety.org>

Number 123 / January 2015

## FROM THE PRESIDENT

Now that the holidays are behind us and the decorations are put away it's time to turn your attention to your plans for 2015. My hope is that these plans include an active part in The Virginia Watercolor Society. First – have you paid your dues? If not, stop now and get your check to Karen Schwartz into the mail. The membership form can be found on our website <http://www.virginiawatercolorsociety.org> and in the newsletter.

I hope you have selected the painting(s) you plan to enter into the 36<sup>th</sup> VWS Exhibition to be held in Harrisonburg on the campus of James Madison University. The deadline for submitting your entry is February 13<sup>th</sup>. PLEASE read every word of the prospectus and submit your entry carefully following the instructions. Make sure the materials in your painting are eligible. Remember printed papers, canvas and work produced before January 1, 2011 are NOT allowed to mention a few constrictions – all details and specifics are clearly explained in the Prospectus. I know how beautifully VWS artists can paint. Submit your best and we'll have the "knock their socks off" show we have come to expect from VWS members! Brenda Hounshell and her committee have put in long hours organizing what I'm sure will be a terrific workshop and opening weekend.

As you know. Mark Mehaffey is our juror this year and will be leading a five-day workshop May 11<sup>th</sup> – 15<sup>th</sup>. I had the good fortune to attend one of his workshops in Arlington a few years ago and highly recommend it. Mark is an organized, methodical and thorough instructor who made painting on Yupo fun for us all – even folks like me who contend they hate the stuff. Mark knows painting and design, as his long list of awards and accolades attest, and, best of all, he knows how to teach. He generously shares his insight and expertise

with his students and makes the whole process an experience you should not miss. Space is limited so register early – again, forms can be located on the VWS website.

This is the first Waterlogue to be distributed by email. There will no doubt continue to be a glitch or two as we get this going but the intention is to save both time and money for the Society. Keep in touch by logging on to our website frequently. Information about past and upcoming shows can be found there as well as important documents such as our bylaws and procedures.

I'll be looking forward to seeing many of you in May at the exhibition and reveling again in the best watercolor show in the Commonwealth.

Gwendolyn Bragg, President Virginia Watercolor Society  
[gwenbragg@aol.com](mailto:gwenbragg@aol.com)

## UPCOMING DEADLINES

**January 31<sup>st</sup>** – Deadline for annual Society dues, \$30.00 (no later than 2/13/2015)

**February 13<sup>th</sup>** – Deadline for entries for the 2015 Exhibition

**April 13<sup>th</sup>** – Deadline for Workshop and Event registration

**May 26<sup>th</sup>** – Deadline for submissions for the next Waterlogue edition

***Please note deadlines on hotel offers for special rates for the 2015 Exhibition!***

## FROM THE EXHIBITION CHAIR

I hope everyone had a safe and enjoyable holiday season.

Our 36<sup>th</sup> Annual Exhibition is moving along at a good pace. Work continues on soliciting donations for award honors and I have talked to many very supportive individuals and businesses while doing this work. This issue of the Waterlogue contains information on hotel availability in the area. Two companies have developed special contracts for our group, one for workshop participants and one for members who plan to attend our weekend events. Instructions are included and if there are any questions about the accommodation offers please let me know.

The workshop is set to go. Please get your registrations in as soon as possible. Mark described the workshop as a “split” workshop with half of the time spent on representational imagery and half focused on intuitive painting with abstract imagery. Basically he said that everyone should come with a desire to try it all! My personal experience with Mark’s instruction helped me learn new ways for what I describe as “additive” and “subtractive” processes. See the separate page in the newsletter with information about Mark’s many accomplishments along with a few images of his work.



***Alex Banks, Facilities Manager at First Presbyterian Church shows the bright and spacious area where our Mark Mehaffey workshop will be held.***

For those of you who may want to make a second trip to the exhibition after the opening, I have a suggestion for you to consider. During the month of June the Arts Council of the Valley is promoting a Valley ArtsFest (VAF). I was recently invited to attend a planning meeting for this festival and our VWS exhibition was added to the list of scheduled events for this month-long celebration of the arts. There will be a variety of performing arts, musical events and visual arts

opportunities throughout the month available for visitors to the valley area. Our organization will benefit from the advertising and promotional efforts made by the organizers of this event.



***Bev Appleton, Caux Artists Program Coordinator and Artistic Director of the Virginia Film & Stage Company is chairperson of the Valley ArtsFest planning committee. He listens to input and suggestions during a recent planning meeting.***

While planning is ongoing, several of the events being promoted are already planned and will occur in June. Here is one suggestion for those of you who may want to take advantage of these events in our area.

The Virginia Mennonite Retirement Community (VMRC) organization hosts an annual multimedia art exhibition that includes sculpture, glassware, oil painting, water media work, photographs, graphics and fiber works. For this year’s 12<sup>th</sup> Annual Exhibition the schedule has the show open from May 31<sup>st</sup> until June 30<sup>th</sup>. Some of you are familiar with this show and have exhibited work for this juried exhibition. For other members who may be interested in submitting work, please see the website information at the end of this paragraph for entry information. In addition to this exhibit, our area hosts the Shenandoah Valley Bach Festival during the week of June 14<sup>th</sup> through June 21<sup>st</sup>. Musicians come to the area to work with students and area musicians at Eastern Mennonite University and perform for our community while here. There are several concerts requiring a purchased ticket but Monday through Saturday free noon concerts are offered and are considered to be one of the most enjoyable parts of this Festival’s activities. A trip to the area could involve seeing the VMRC exhibit in the morning, going to a Bach concert at noon

and coming to JMU to see the VWS exhibition in the afternoon. Please see the prospectus for the VMRC exhibit at [www.vmrc.org/Activities-Events/Juried-Art-Exhibition](http://www.vmrc.org/Activities-Events/Juried-Art-Exhibition) for a full description, schedule and entry information. The Bach Festival details can be accessed using [www.emu.edu/Bach/](http://www.emu.edu/Bach/).

If you want more information about the Valley ArtsFest please check the website [www.valleyarts.org](http://www.valleyarts.org) in the next couple of months to see everything they have planned.

I have had several very enjoyable meetings with Gary Freeburg, Fine Art Director of the Duke Hall Gallery where our exhibition will be held. He explained early on his fondness for watercolor and part of this affinity for the medium comes from a close friendship he has had with Barbara Nechis for many years. He has had many wonderful moments with Ms. Nechis, both when she lived in New York and more recently at her new home in California. Needless to say Gary has had an excellent “education” on the many merits of water media from his friend, a factor that helped us find a space for our 2015 show in Duke Hall Gallery.



***Gary Freeburg, Director of Duke Hall Gallery of Fine Art at James Madison University is shown in a photo taken by a well-known photographer J.T. Thomas. Mr. Thomas, a friend of Gary's, was on hand when Gary had just returned from one of his treks into the remote areas of Alaska to capture more volcanic landscape photos.***

Gary is also an artist himself and our local newspaper highlighted a unique and fascinating series of trips he has taken to Alaska where he once lived and worked. Gary is a

photographer and has made seven trips to Alaska to photograph Alaskan volcanoes. He has published a book titled “The Valley of 10,000 Smokes: Revisiting the Alaskan Sublime” released in 2012. The book chronicles five of his trips to an area on the Alaskan Peninsula’s Aleutian Range, the sight of a volcanic eruption.

To make these trips, Gary is taken into the wilderness by floatplane and camps in and around the craters for as many as 20-25 days. In addition to his own photographic work he helps volcanologists and anthropologists by collecting information and samples to aid in their research. He began his fascination with Alaska as a young boy when his grandfather gave him a photograph of Mount McKinley and said, “I hope someday you’ll go to Alaska and see this place”. The picture stuck with him and after his military service and earning a bachelor’s and two master’s degrees, he sold everything and moved to Alaska. He stayed for 25 years and taught at the University of Alaska. Here he directed the art program and provided curator oversight for more than 150 exhibits in a campus art gallery that now bears his name. He met his wife and they had two daughters and shared many adventures while in Alaska. Visit his website at [www.garyfreeburg.com](http://www.garyfreeburg.com) to see some of the compelling, serene and peaceful images from his Alaskan adventures. That early, shared photograph had a compelling impact on Gary and he honored his grandfather by climbing Mt. McKinley as well as many other peaks around the world. Regarding his work in Alaska I was particularly inspired by his comment at the end of the newspaper article, “I’ve got 200 years of work ahead of me in the volcanoes, so there’s no time to waste. There’s no time for things such as retirement and old age”. What an inspiration for us all!

As always, please let me know if you have any questions about the events, the exhibition or any other details I can help with.



Brenda Hounshell, Exhibition Chair  
[brendaandtomm@msn.com](mailto:brendaandtomm@msn.com)



### **Our Juror**

#### **MARK E. MEHAFFEY, AWS, DF, NWS**

Nationally recognized artist Mark E. Mehaffey is a signature member of the American Watercolor Society-Dolphin Fellow, the National Watercolor Society, Transparent Watercolor Society of America-master status, Watercolor West, Watercolor USA Honor Society and the Rocky Mountain Water Media Society, among others.



*Visual Layers Series, Red Rectangle, Mixed Media*

Mehaffey has won major awards in juried exhibitions across the country including the Beverly Green Memorial Purchase Award from the National Watercolor Society, The Silver Medal of Honor (2008 and 2013) and the Arches Paper Company Award from the American Watercolor Society, the M. Grumbacher Gold Medal from Allied Artists of America, the Skyledge Award from the Transparent Watercolor Society of America and the Ruth Rosenau Silver Medallion from the Adirondacks National Exhibition of American

Watercolors. In 2010 Mark was invited to participate and was given an award in the Shanghai Zhuaijiao Biennial in Shanghai China.

Mehaffey's work has appeared in many publications; most recently in The Best of Watercolor, Splash 5, Splash 10 and Splash 11, Secrets of Award Winning American Watercolor Artists, Chinese Language, and as a featured artist in "Art Journey America: Landscapes; North Light publisher.



*Taos Shadows 2, Watercolor*

Mehaffey's paintings are included in corporate, public and private collections including Blue Cross Blue Shield, Arthur Anderson Co., The Arches Paper Co. USA, the permanent collection of transparent watercolors at the Neville Public Museum, Green Bay Wisconsin, the permanent collection of the Muskegon Museum of Art, Muskegon, Michigan, the Zhuaijiao Watercolor Gallery, Shanghai China and the National Watercolor Museum of Mexico, Mexico City.

He is a popular juror and gives workshops and lectures around the country. Mark's watercolor book, "Creative Watercolor Workshop" was released summer of 2005 and re-released summer of 2012. Creative Catalyst and North Light Publications have produced 9 instructional videos featuring Mark's work. Mark is a retired public school Art instructor who believes our art future is with the young and dedicated to building that vision.

**View Mr. Mehaffey's Artist's Statement, resume and gallery of artwork at [www.mehaffeygallery.com](http://www.mehaffeygallery.com)**



## Splashings

Please submit news items for Splashings to Pam Ogden, Editor, 615 Academy Street, Salem, VA 24153 OR email [momog@aol.com](mailto:momog@aol.com).

The International Society of Experimental Artists accepted Jane Winders Frank's/Roanoke "Call the Crow" into its annual exhibition in San Pedro, CA.

Michael Farrar/Clifton Forge won First Place, Water Media in Clifton Forge's Annual Fall Festival held in October.

Winning awards at Central Virginia Watercolor Guild's annual show in September 2014 were Gari Stephenson and Nancy Stark, both of Roanoke; Sharon Boyle/Dumfries; Pat Cook and John Hancock, both of Waynesboro; Dorothy Grebos/Williamsburg; Sally Mook/Blacksburg; Roseann Moon/Salem; Elaine Nunnally/Leesburg; Susan Crave Rosen/Staunton; and Janice Sayles/Hardy.

Yvonne Wilson Boone/Poquoson reports that her watercolor entitled "Walls of Zion" received the Third Place award in the Peninsula Watermedia Society Exhibition in Hampton in September. She also had watercolors accepted in the 31<sup>st</sup> Annual North American Miniature Art Exhibition at the Art Gallery at Fells Point, Baltimore. Her watercolors were in the 81<sup>st</sup> International Exhibition of Fine Art in Miniature of the Miniature Painters, Sculptors and Gravers Society of Washington, DC held at the Mansion at Strathmore in North Bethesda, MD.

Susan Stuller/Midlothian won Sixth Place in the Kentucky Watercolor Society's national show.



## IN MEMORIAM

Recently two prominent members of our ranks passed away; Katie Hill Vaden of Lynchburg and Wanda McNeil Prillaman of Martinsville.

Katie worked on the 16<sup>th</sup> Exhibition Committee when it was held in Lynchburg in 1996 and juried by Everett Raymond Kinstler.

Wanda was President of the 21<sup>st</sup> Exhibition held in Martinsville in 2000 which was juried by Judi Betts.

I remember both of them so well with fondness and gratitude for their devotion to the Society and for the outstanding quality of their artwork. They will be missed.

Pam Ogden, Editor

## Opportunities

Vera Dickerson will teach a 5 day painting workshop in Maine beginning on Labor Day. The first 3 nights are at Hotel Pemaquid, followed by 3 nights in Boothbay Harbor. In addition to painting that rugged coastline, the group will visit the Farnsworth Museum and galleries in Rockland. Vera includes demos and critiques in her teaching. Cost for tuition is \$195, and registration form can be found at [www.thestudioschool.biz](http://www.thestudioschool.biz). For questions, please email Vera at [vera.dickerson@gmail.com](mailto:vera.dickerson@gmail.com).

Stretch your right brain in Lind Kemp's workshop focusing on negative painting with acrylics. >Linda, an artist from Toronto, Canada, has lots to share using varied painting surfaces and techniques. Workshop dates are Tuesday, June 23 – Friday 26 in Roanoke. Cost is \$350. Please contact Vera Dickerson at [vera.dickerson@gmail.com](mailto:vera.dickerson@gmail.com) for a supply list and any questions.

## MEMBERSHIP AND EMAIL INFORMATION & UPDATES

### Membership Renewals

Please be sure to submit a membership form with your membership renewal. Annual Membership renewals are due on January 31<sup>st</sup>. Memberships must be postmarked by February 13<sup>th</sup> to be eligible to enter the 2015 Exhibition. The membership form is available in this issue of the Waterlogue or online at: [www.viriniawatercolorsociety.org/MembershipInfo.htm](http://www.viriniawatercolorsociety.org/MembershipInfo.htm).

### Life Memberships

Eligibility for Life Membership is available to members who meet the following requirements:

1. Have been VWS members for 20 years or more
2. Are age 75 years or older
3. Have been designated as a signature member for at least five years
4. Have maintained continuous membership by paying the annual membership fees since receiving their VWS signature status.

*Those eligible for Life Membership MUST submit an Application to the State Membership Chair and must confirm their current contact information annually:*

[www.viriniawatercolorsociety.org/Life-Membership-Application-VWS.pdf](http://www.viriniawatercolorsociety.org/Life-Membership-Application-VWS.pdf)

### EMAIL

All future Waterlogue Newsletters and VWS Announcements will be sent by email from [vawcs@viriniawatercolorsociety.org](mailto:vawcs@viriniawatercolorsociety.org) or [viriniawatercolorsociety@gmail.com](mailto:viriniawatercolorsociety@gmail.com)

Please be sure to add these addresses to your email contact list, and make sure that your email address is current with the Membership Chair. Send a message to the Membership Chair to add, update or confirm your email address:

[membership@viriniawatercolorsociety.org](mailto:membership@viriniawatercolorsociety.org).

Members who do not use computers and/or do not have an email address will continue to receive a

mailed copy of the newsletter. The Annual Exhibition Catalogue will also be mailed to all current members.

Karen Schwartz  
Membership Chair



  
**Virginia Watercolor Society**  
**2015 APPLICATION FOR MEMBERSHIP**  
[www.viriniawatercolorsociety.org/MembershipInfo.htm](http://www.viriniawatercolorsociety.org/MembershipInfo.htm)

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RENEW       NEW

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_, VA    Zip \_\_\_\_\_

Telephone \_\_\_\_\_

Email \_\_\_\_\_

Web url \_\_\_\_\_

Has any of the above information changed since last year?  YES  NO

Check one:  
 **Active Member** - \$30 Annual Dues  
 **Full-time Student** - \$10 Annual Dues  
 **Life Member** - confirm contact information and continued active membership (required).  
*(Life Member Application & Eligibility information is available on the VWS website - see link above.)*

**Renewals are due by January 31, 2015**  
**Membership is effective through December 31, 2015**

Make check payable to: **Virginia Watercolor Society**  
Send payment with completed form to:  
**Virginia Watercolor Society**  
**MEMBERSHIPS**  
P.O. Box 6742, Williamsburg, VA 23188

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Your cancelled check is your receipt.



## Hotel Accommodation Information for the 2015 Workshop and Weekend Events

### For Workshop Participants:

Residence Inn by Marriott Harrisonburg

1945 Deyerle Avenue

Harrisonburg, VA 22801

(540)437-7526 or (800) Marriott

Contact: Jo Horst, Director of Sales, (540)236-6093, [Johanna.Horst@marriott.com](mailto:Johanna.Horst@marriott.com)

Group Code/Type: VWSVWS/Association

Group Rate: \$89.00/night for Sunday, May 10<sup>th</sup> through Thursday, May 14<sup>th</sup>

Reservations: Workshop participants can call the hotel directly or use the toll free Marriott reservation number listed above. The group code must be used to secure the reduced rate of \$89.00 per night. The block of rooms is being held from now until April 10<sup>th</sup> for May 10<sup>th</sup> through May 14<sup>th</sup>, 5 nights. The rooms are held as a block for VWS but guests will need to provide their own credit card when making reservations.

For workshop participants who will be staying through the weekend for the exhibition events on May 15<sup>th</sup> and May 16<sup>th</sup>, the Residence Inn will honor the \$89.00 price for the additional nights. Please schedule these at the same time when making workshop week reservations or no later than **April 10<sup>th</sup>**. After April 10<sup>th</sup> the hotel will release the rooms from the reserved block and cannot guarantee the \$89.00/night rate.

### For Weekend Events Participants:

Sleep Inn & Suites

1891 Evelyn Byrd Avenue

Harrisonburg, VA 22801

(540)433-7100

Contact: Julie Spitzer, General Manager, (540)433-7100

Group Account Number: 1941694

Group Rate: \$89.21/night for Friday, May 15<sup>th</sup> and Saturday, May 16<sup>th</sup>

Reservations: Event weekend participants should contact Julie Spitzer at (540)433-7100 to make reservations. There are 25 rooms available at this rate and reservations must be made on or before **April 24<sup>th</sup>**. Please refer to the Group Account Number when calling to make your reservations.

### Other area hotels:

#### Candlewood Suites

1560 Country Club Road

Harrisonburg, VA 22801

1-800-749-4711 or 1-540-437-1400

#### Hampton Inn

85 University Blvd

Harrisonburg, VA 22801

1-866-460-7454 or 1-540-432-1111

#### Fairfield Inn & Suites / Marriott

1946 Medical Avenue

Harrisonburg, VA 22801

1-866-460-7740 or 1-540-433-9333

#### Holiday Inn

1400 East Market Street

Harrisonburg, VA 22801

1-800-315-2605 or 1-540-433-2521

#### Courtyard Marriott

1890 Evelyn Byrd Avenue

Harrisonburg, VA 22801

1-866-460-7456 or 1-540-432-3031

#### Quality Inn

1881 Evelyn Byrd Avenue

Harrisonburg, VA

1-866-460-7456